

## Schedule At A Glance

### Friday

1 PM – 2:20 PM	<p>Opening Session  Welcome by Dr. Gary Ernst and Mike Hennessy  Conference overview by Amy Rogers  Conference tips by Jennifer McCord  Keynote presentation by Robert Fishbone  <i>Selling the Scream, the collision of art and business</i></p>	Regency Ballroom
2:30 – 3:40 PM	Session I Block	Various Locations
2:30 – 4:45 PM	Business Comp.	Regency Ballroom
3:50 – 5:00 PM	Session II Block	Various Locations
5:15 – 6:00 PM	Dinner Group I Networking Group II	Regency Woods and Parlor
6:30 – 7:15 pm	Dinner Group II Networking Group I	Regency Woods and Parlor
7:30 – 8:40 PM	Nuts & Bolts Block	Various Locations
8:45 – 10 PM	Late Nights	Various Locations

### Saturday

8:30 – 9:40 AM	<p>All Conference Breakfast  Business Plan Pitch Competition Winners Announced  Juried Art Gallery Winners Recognized  Mini Session on New SEA Website and Society for  Entrepreneurship in the Arts</p>	Regency
9:50 – 11:00 AM	Session III Block	Various Locations
11:10 – 12:20 PM	Nuts & Bolts Block	Various Locations
12:30 – 1:40 PM	Panel Lunches	Various Locations
1:50 – 3:00 PM	Panel Block	Various Locations
3:10 – 4:15 PM	<p>Closing Session  Keynote Presentation by Matt Boresi  <i>I'm All Fired Up –Now What?!</i></p>	Regency